



Y E A R S

THE NATIVE AMERICAN
YOUTH AND FAMILY CENTER

21ST ANNUAL
GALA AND AUCTION

PRESENTED BY  CareOregon®

FRIDAY, NOVEMBER 8, 2024, 5 - 9 PM, PORTLAND ART MUSEUM

SPONSORSHIP OPPORTUNITIES

The largest celebration of National Native American Heritage Month in the Pacific Northwest, the 21st Annual NAYA Gala and Auction brings together Tribal and community leaders, partners, elected officials, and friends, and all those dedicated to the health, safety, and success of our youth and families. The Gala includes a traditional Native American-inspired meal, special performances, and live and online auctions featuring beautiful Native art from across the nation.

We invite you to join our community of sponsors. Your sponsorship is an investment in our Native community and the robust, innovative, wraparound programming that helps our community thrive.

SPONSORSHIP OPPORTUNITIES

\$50,000 TYEE "LEADER" *NOT AVAILABLE*

Exclusive Presenting Sponsor

"Presented by" recognition in all event media

- Presenting Sponsor logo recognition in the following:
 - Premier placement in event invitation
 - Online: event registration, auction site, NAYA Gala landing page
 - Step and Repeat photography backdrop at Reception
 - Footer in live program slides
 - Dedicated "Presented by" slide in live program
 - Live Auction Preview digital program
 - Enews (distribution 6,800)
 - Printed program
 - Bid Card
- Recognition during live program:
 - Video opportunity (90 sec.)
 - Speaking opportunity (90 sec.)
 - Special recognition by Emcee in live program
 - Special verbal recognition during CEO welcome address
- Premier placement of full page ad in printed program
- Digital ad displayed during Reception
- Four (4) dedicated acknowledgement posts per social media platform
- Native-inspired dinner for 20 guests



\$30,000 CHAKO KUNAMOKST "GATHER TOGETHER" *NOT AVAILABLE*

"Reception Sponsor" recognition in all event media

- Logo recognition in the following:
 - Event invitation
 - Online: event registration, auction site, NAYA Gala landing page
 - Dedicated "Reception Sponsor" slide in live program
 - Step and Repeat photography backdrop at Reception
 - Bar signage
 - Enews (distribution 6,800)
 - Printed program
- Recognition during live program:
 - Verbal recognition by Emcee
 - Verbal recognition during CEO welcome address
- Full page ad in printed program
- Digital ad displayed during Reception in sunken ballroom
- Three (3) dedicated acknowledgement posts per social media platform
- Native-inspired dinner for 10 guests



SPONSORSHIP OPPORTUNITIES

\$20,000 POTLATCH *"TO GIVE"*

- Logo recognition in the following:
 - Event invitation
 - Online: event registration, auction site, NAYA Gala landing page
 - Live program slides
 - Enews (distribution 6,800)
 - Printed program
 - Recognition during live program:
 - Verbal recognition during CEO welcome address
 - Full page ad in printed program
 - Digital ad displayed during cocktail hour in sunken ballroom
 - Two (2) dedicated acknowledgement posts per social media platform
 - Native-inspired dinner for 10 guests
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\$10,000 ILLAHEE *"SUSTAINING LAND"*

- Logo recognition in the following:
 - Event invitation
 - Online: event registration, auction site, NAYA Gala landing page
 - Live program slides
 - Enews (distribution 6,800)
 - Printed program
 - Half-page ad in printed program
 - Digital ad displayed during cocktail hour in sunken ballroom
 - One (1) dedicated acknowledgement post per social media platform
 - Native-inspired dinner for 8 guests
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\$5,000 TILLICUM *"RELATIONS"*

- Logo recognition in the following:
 - Online: event registration, auction site, NAYA Gala landing page
 - Live program slides
 - Enews (distribution 6,800)
 - Printed program
 - Quarter-page ad in printed program
 - Native-inspired dinner for 6 guests
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\$3,500 KLOSHE NANITCH *"TO TAKE CARE"*

- Name recognition in the following:
 - Live program slides
 - NAYA Gala landing page
 - Printed program
 - Logo recognition on auction site
 - Eighth-page ad in printed program
 - Native-inspired dinner for 4 guests
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\$2,500 COMMUNITY SPONSOR

- Name recognition in the following:
 - Live program slides
 - NAYA Gala landing page
 - Printed program
- Native-inspired dinner for 4 guests





50 YEARS OF IMPACT RECLAIMING OUR PAST, CULTIVATING OUR FUTURE

The mission of the Native American Youth and Family Center is to enhance the diverse strengths of our youth and families in partnership with the community through cultural identity and education.

Founded by parent and elder volunteers in 1974, concerned about the wellbeing of their youth, our history is one of great vision, hopes, and dreams for our community. Gaining our 501(c)(3) status in 1994, we expanded our programming and services to better serve our community's needs.

2024 marks NAYA's 50th Anniversary! We invite you to be a part of our story as we look back to inform our future and celebrate where we are today. NAYA has audacious goals for our region's Native American community, providing culturally specific services and a lifetime continuum of programs serving everyone from infants to elders. We are a family of multiple tribes and individuals who are rooted in sustaining tradition, coming together in reclamation, revitalization, and self-determined prosperity.

NAYA, like the community we are proud to serve, is Youth Centered, Family Driven, and Elder Guided.

For sponsorship information, contact Ann Takamoto at 503.288.8177 ext 206, annt@nayapdx.org, or visit gala.nayapdx.org

